

ORLANDO BALLET

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# ANNUAL MEETING

MAY 29, 2025



ISRAEL ZAVALA ESCOBEDO PHOTOGRAPHY • ELLIE IANNOTTI

## TITLE

PURPOSE PER POSE

## CHOREOGRAPHY

AMYIA BURRELL

## MUSIC

CHRISETTE MICHELE

## CAST

MALLORY BAGGS • HUNTER MORELAND

CALL TO ORDER  
**WELCOME**



**JONATHAN LEDDEN**  
Board President

BOARD OF DIRECTORS

# NOMINATING & INTRODUCTIONS



**JAYNE WILLIS DNP, RN**

Board Vice President



BOARD OF DIRECTORS

**OFFICERS**



**JONATHAN LEDDEN**  
President  
Private Investor



**JAYNE WILLIS DNP, RN**  
Vice President  
UCF College of Nursing



**JEAN GRONO-NOWRY**  
Treasurer  
Massey Services



**ANGIE JERNIGAN**  
Secretary  
Orlando Health

BOARD OF DIRECTORS

**NEWLY APPOINTED**



**JALEH BENNER**  
The Scout Guide Orlando



**MEREDITH COOK**  
Scientia Global Consulting



**JENNIFER CURRY**  
Siemens Energy



**ANDREW HOWELL**  
Tropical Smoothie Cafe



**JENNIFER LOWNDES**  
Holland & Knight LLP



**DAVID WITHEE**  
J.P. Morgan Private Bank

BOARD OF DIRECTORS

# TERM RENEWALS



**KERI HOLLIDAY**

PNC Private Bank



**MARGARET SHAN ATKINS**

Independent Corporate Director



**ANGIE JERNIGAN**

Orlando Health

BOARD OF DIRECTORS

**EXECUTIVE COMMITTEE**



**JONATHAN LEDDEN**

Private Investor



**JAYNE WILLIS DNP, RN**

UCF College of Nursing



**JEAN GRONO-NOWRY**

Massey Services, Inc.



**ANGIE JERNIGAN**

Orlando Health



**MARGARET SHAN  
ATKINS**

Independent Corporate Director



**SANDOR  
BONDOROWSKY**

Total Media Productions



**JOHN A. "SKIP"  
KIRST JR.**

Collado Real Estate



**RICHARD J. SKAGGS**

USF Credit Union



**LISA WESTLAKE**

Independent Corporate Director



BOARD OF DIRECTORS

# COMMITTEE CHAIRS



**JEAN GRONO-NOWRY**  
Finance



**MARGARET SHAN ATKINS**  
Governance & Nominating



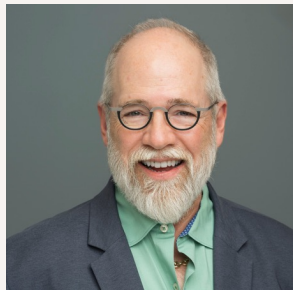
**JAYNE WILLIS, DNP, RN**  
Nominating



**LISA WESTLAKE**  
Education



**DIANE KUHL**  
Cultivation & Stewardship



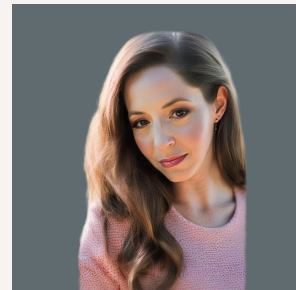
**ERIC HORNER**  
Ballet Ball



**COLTE SUGGS**  
Ballet Ball



**EKTA DESAI**  
Ballet Ball



**REBEKAH ESSICK**  
Orlando Ballet Ambassadors



**KARA HOWELL**  
Orlando Ballet Ambassadors



**LIZETTE VALARINO**  
Amigos Del Orlando Ballet

BOARD OF DIRECTORS

2025/2026 BOARD

<b>MARGARET SHAN ATKINS</b> Independent Corporate Director	<b>JALEH BENNER</b> The Scout Guide Orlando	<b>SANDOR BONDOROWSKY</b> Total Media Productions, Inc	<b>MEREDITH COOK</b> Scientia Global Consulting	<b>M.C. CRAVATTA</b> Foley & Lardner, LLP	<b>JENNIFER CURRY</b> Siemens Energy
<b>EKTA DESAI</b> Schenkel Shultz	<b>MARCIA HOPE GOODWIN</b> City of Orlando	<b>JEAN GRONO-NOWRY</b> Massey Services, Inc.	<b>KERI HOLLIDAY</b> PNC Private Bank	<b>ERIC HORNER</b> Eric Horner Interiors	<b>ANDREW HOWELL</b> Tropical Smoothie Cafe
<b>KELLEY IRBY</b> Orlando Magic	<b>ANGIE JERNIGAN</b> Orlando Health	<b>JOHN A. "SKIP" KIRST JR.</b> Collado Real Estate	<b>DIANE KUHL</b> Development Consultant	<b>KEITH LASHLEY</b> HKS Architects	<b>JONATHAN LEDDEN</b> Private Investor
<b>KRISTA LEDDEN</b> Community Volunteer	<b>JENNIFER LOWNDES</b> Holland & Knight LLP	<b>ERICH S. MASCHHOFF</b> Truist	<b>GEANNE SHARE</b> Community Volunteer	<b>RICHARD J. SKAGGS</b> USF Credit Union	<b>YADHIRA SOLLBERGER</b> Community Volunteer
<b>ROBERT SUCHOR</b> Truist	<b>COLTE SUGGS</b> Époque, Inc.	<b>JAYNE WILLIS, DNP, RN</b> UCF College of Nursing	<b>LISA WESTLAKE</b> Independent Corporate Director	<b>DAVID WITHEE</b> J.P. Morgan Private Bank	<b>VONDA WRIGHT, MD, MS</b> Precision Longevity

# BOARD OF DIRECTORS RETIRING



**CAROL BURKETT**  
Orange County Government

# EXECUTIVE LEADERSHIP

# ARTISTIC



**JORDEN MORRIS**  
Artistic Director



AWARDS & ACCOLADES

# "FIREFIGHTER" AWARD



**SARA BRADY**

Sara Brady Public Relations

# EXECUTIVE LEADERSHIP

# ARTISTIC



**JORDEN MORRIS**  
Artistic Director

YEAR IN REVIEW

ENTERTAIN

EDUCATE

ENRICH



# ROMEO & JULIET

MADE POSSIBLE THROUGH THE GENEROSITY OF  
LAURENCE & SUSAN COSTIN

**#1 Selling  
Season Opening  
Show In  
Orlando Ballet  
History**





“

“This feels like grand ballet with all the trimmings. And it’s a grand way for Orlando Ballet to start the season.”

- Orlando Sentinel

”





# *The* NUTCRACKER

BROUGHT TO YOU BY ORLANDO HEALTH®

#1 Selling  
Show In  
Orlando Ballet  
History





“Just a few years ago a production of this magnitude would have been unthinkable, and now Morris and the whole Orlando Ballet team have created something magical.”

- Orlando Sentinel



# PETER PAN

FUNDED IN PART BY ORLANDO HEALTH®

#2 Selling  
Non-Nutcracker  
Show In  
Orlando Ballet  
History





“It’s only fitting that in this production Tink is saved not by audience applause, as in pantomime, but by the power of dance — a stirring number of grace and strength.”

- Orlando Sentinel





# BALANCHINE, GRAHAM, PIRES

#1 Selling  
Mixed Repertoire  
Show In  
Orlando Ballet  
History





“That physicality is evidenced throughout the company, with unique movement, unexpected lifts and positions that pay a tongue-in-cheek tribute to Graham’s repertory. It’s fast-paced and full of frisky fun.”

- Orlando Sentinel





# GISELLE

MADE POSSIBLE THROUGH THE GENEROSITY OF  
**BRANDON COLTE SUGGS**  
& THE ELIZABETH MORSE GENIUS FOUNDATION

**#1 Selling  
Season Closing  
Show In  
Orlando Ballet  
History**





“

“If you want to end an arts season with a bang, Orlando Ballet can show you how to do it.”

- Orlando Sentinel

”





# ORLANDO BALLET

JORDEN MORRIS • ARTISTIC DIRECTOR

SWAN LAKE

*The* NUTCRACKER

BROUGHT TO YOU BY ORLANDO HEALTH<sup>®</sup>

CARMEN

BALANCHINE,  
GODDEN, GILL

THE GREAT  
GATSBY



# SWAN LAKE

OCTOBER 16–19

MADE POSSIBLE THROUGH THE GENEROSITY OF  
LAURENCE & SUSAN COSTIN



*The* NUTCRACKER  
BROUGHT TO YOU BY ORLANDO HEALTH<sup>®</sup>  
OPENS DECEMBER 5





# CARMEN

FEBRUARY 12 – 15



# BALANCHINE, GODDEN, GILL

MARCH 27 – 29





# THE GREAT GATSBY

APRIL 30 – MAY 3



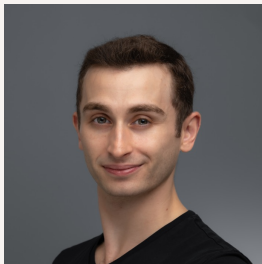
# UNCORKED

#1 Selling  
Uncorked Series In  
Orlando Ballet  
History

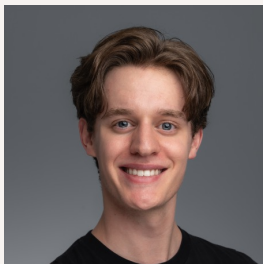




COMPANY  
DANCERS



JOHN ABENANTY



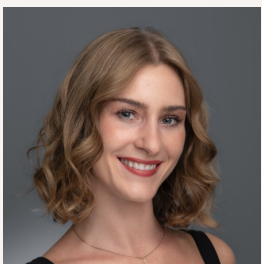
CAMERON BAILEY



ISRAEL ZA VALETA  
ESCOBEDO



MAYA FAZZARI



KELLIE FULTON



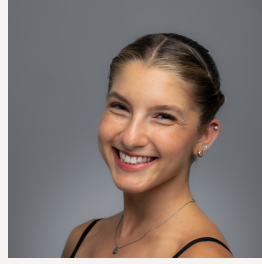
KATE GARDINIER



THOMAS GERHARDT



KENNA GOLD



DOMINIQUE GUERRA



ELLIE IANNOTTI



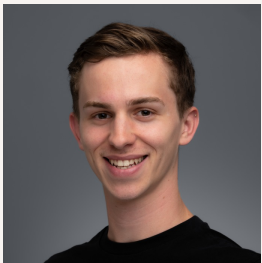
CIELO IBARROLA



HAZUKI KISHIDA



SEBASTIAN MARRIOTT-  
SMITH



CHARLIE MELLOR



FRANCIS MIHM



HITOMI NAKAMURA



ALBERTO PEÑALVER



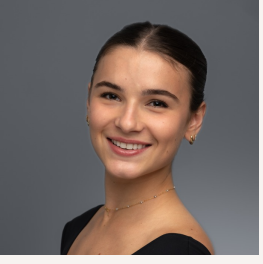
JACK RAGLAND



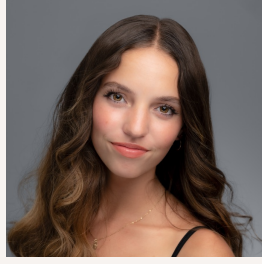
NATHAN ROWELL



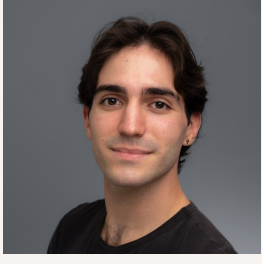
RENEE SHUBOV



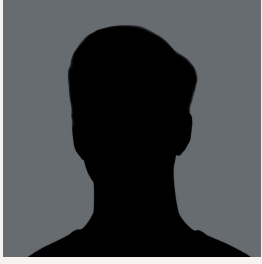
SABRINA SIERENS



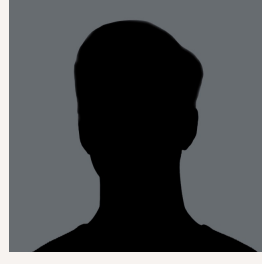
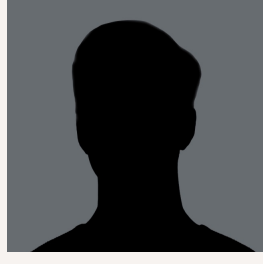
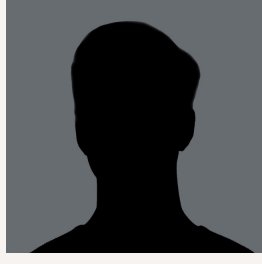
ARIA SMITH



JAYSAN STINETT



TO BE ANNOUNCED



SECOND COMPANY (OBII)  
**DANCERS**



**To Be Announced**

YEAR IN REVIEW

ENTERTAIN

EDUCATE

ENRICH







# PREPARATORY TRAINING CENTER

ORLANDO  
BALLET  
SCHOOL

- Total Revenue \$2.99M, +9% YOY
- 536 Total Students Attended OBS
- 221 New Students
- 58 OBS Scholarships Awarded To Students
- 17 Top Placements In Ballet Competitions



# THE ACADEMY

**ORLANDO  
BALLET  
SCHOOL**

- 3 Dancers Promoted From Trainee to OBII
- 15 Workshops & Masterclasses
- 18 Community Performances





# SUMMER INTENSIVE

ORLANDO  
BALLET  
SCHOOL

- 1,832 Auditionees Across 16 US Locations Including Orlando, New York, Boston, Chicago, and More





# CAMPS

ORLANDO  
BALLET  
SCHOOL

- ~100 Attendees Over 2 Weeks

YEAR IN REVIEW

ENTERTAIN

EDUCATE

ENRICH







# FIRST STEPS

## ORLANDO BALLET SCHOOL



- 450 Participants
- 28 Residencies





# STEPS

## ORLANDO BALLET SCHOOL



Orange County  
Public Schools



School District of  
**OSCEOLA COUNTY**  
FLORIDA

- 800 Participants
- 50 Residencies





# REACH

## ORLANDO BALLET SCHOOL



**BOYS & GIRLS CLUBS**  
OF CENTRAL FLORIDA

- 150 Participants
- 9 Residencies





# RISE

## ORLANDO BALLET SCHOOL



Orange County  
Public Schools



School District of  
**OSCEOLA COUNTY**  
FLORIDA

- 225 Participants
- 14 Residencies
- 2 Showcases Accompanied By Live Music





# INTRO TO BALLET

## ORLANDO BALLET SCHOOL



Orange County  
Public Schools

- +16,000 2<sup>nd</sup> Graders Hosted at The Nutcracker





# EMOTIONS IN MOTION

ORLANDO BALLET SCHOOL



- New Program in 2024
- 46 Participants





# NEON CLUB

## ORLANDO BALLET SCHOOL



- +30 Years Running
- +200 Attendees At Each Monthly Event





# COME DANCE WITH US

ORLANDO BALLET SCHOOL



- 150 Participants
- 6 Residences





# FITNESS THRU DANCE

ORLANDO  
BALLET  
SCHOOL

- +1,400 Participants
- 801 New Participants
- +1,300 Classes Offered
- Faculty Includes Former Broadway Performers, Professional Ballet Dancers, and Rockettes



# EXECUTIVE LEADERSHIP ADMINISTRATION



**BRADLEY RENNER**  
Executive Director

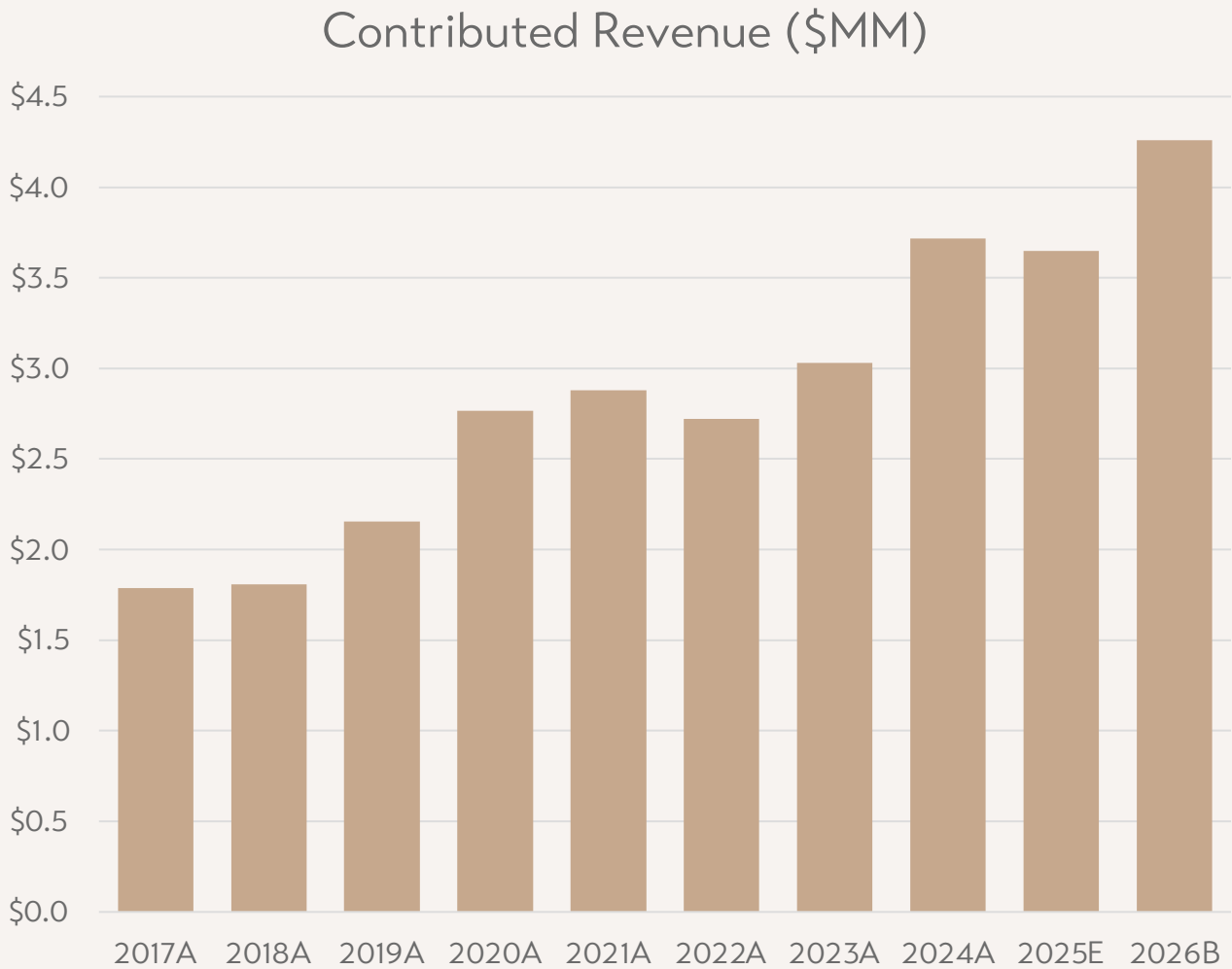
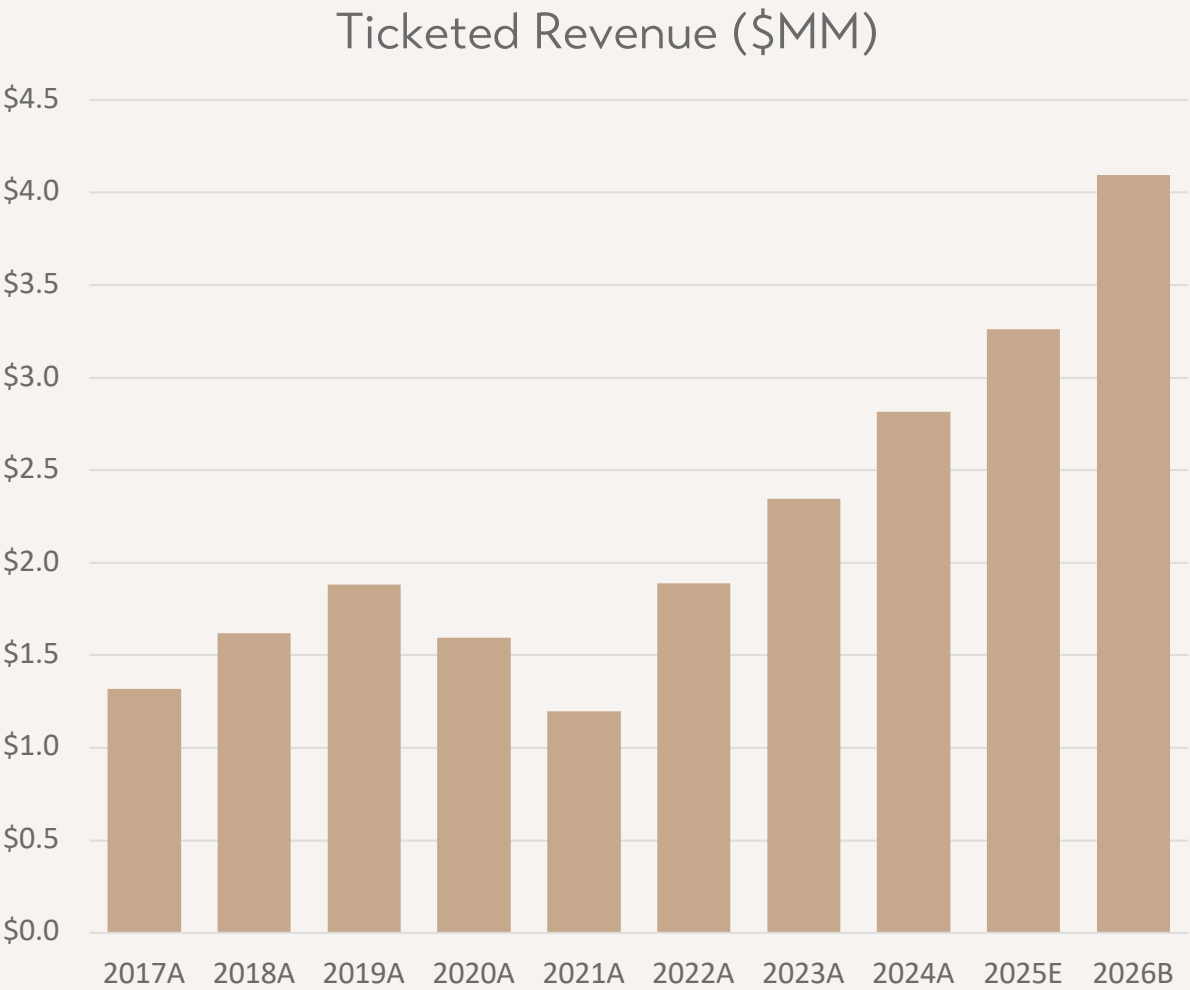
YEAR IN REVIEW  
**FINANCIALS**





FOCUS ON CASH FLOW

CONTRIBUTED + TICKETED REVENUE



RECORD SHATTERING YEAR

# TICKETING

TOTAL SALES

\$3.26M

+17.5% YOY

TOTAL ATTENDEES

36,800

NEW ATTENDEES

19,358

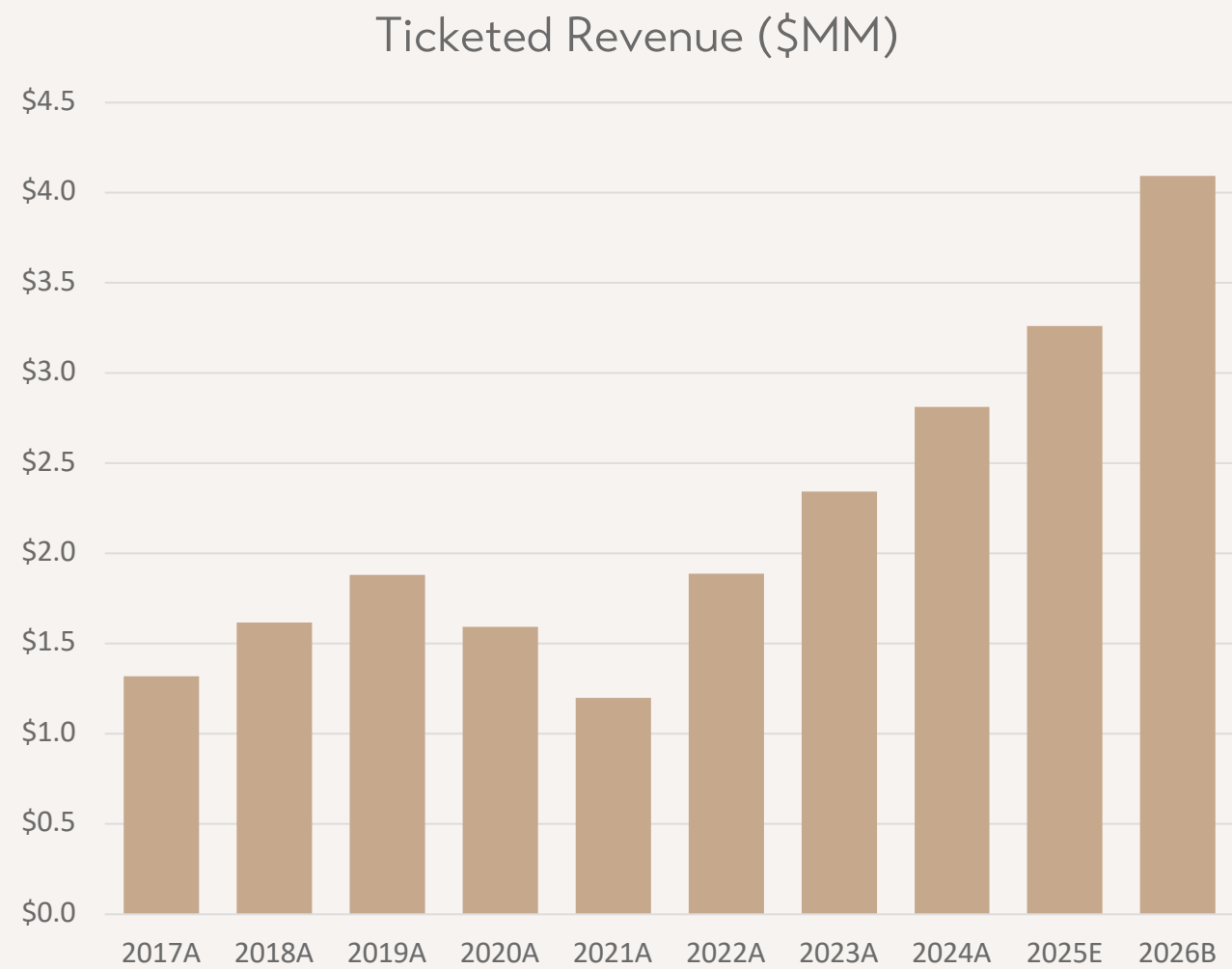
TOTAL PERFORMANCES

50

UNCORKED  
SOLD OUT PERFORMANCES

\$28k

+46% YOY





GROWING OUR FAMILY  
PHILANTHROPY

TOTAL CONTRIBUTED (5/28)

\$3.6M

TOTAL DONORS

660

NEW DONORS

216

TOTAL THROUGH BALLET BALL

\$960K

+10% YOY

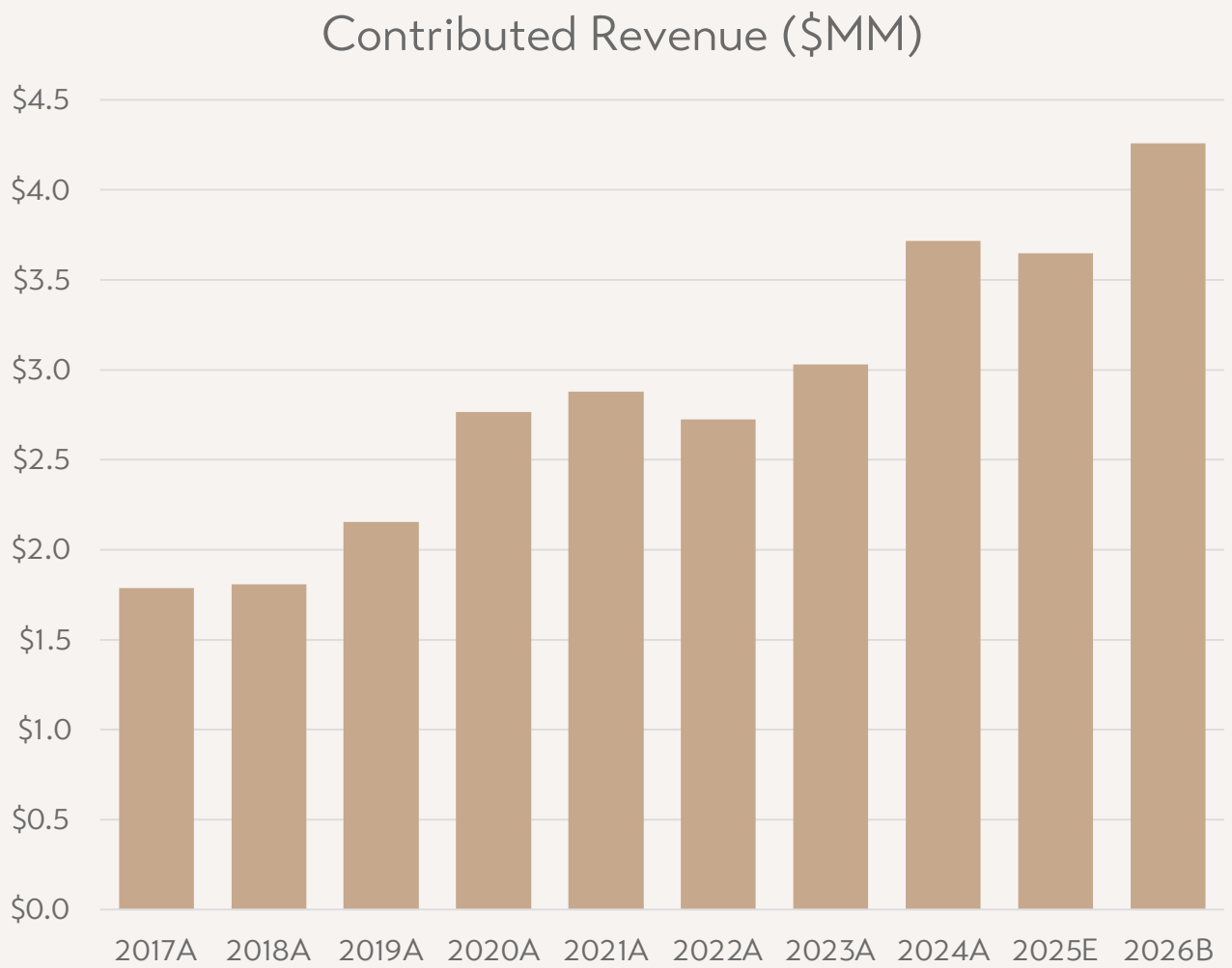
TOTAL THROUGH UNITED ARTS CAMPAIGN

\$1,588,075

+50% YOY

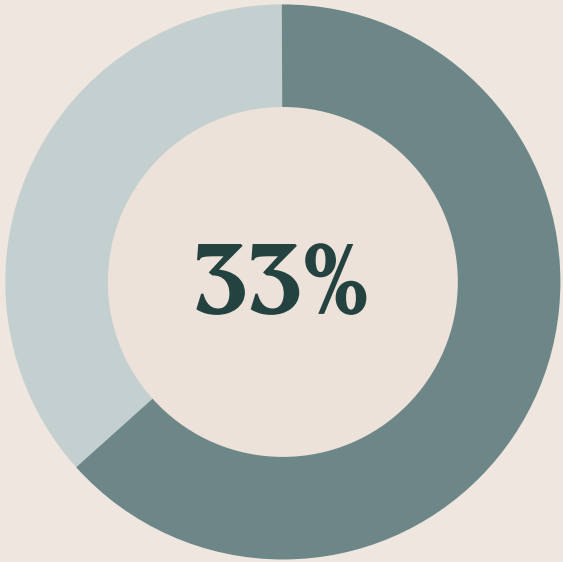
\$150K LEDDEN MATCHING GIFT CHALLENGE

\$377K NEW & INCREASED PLEDGES

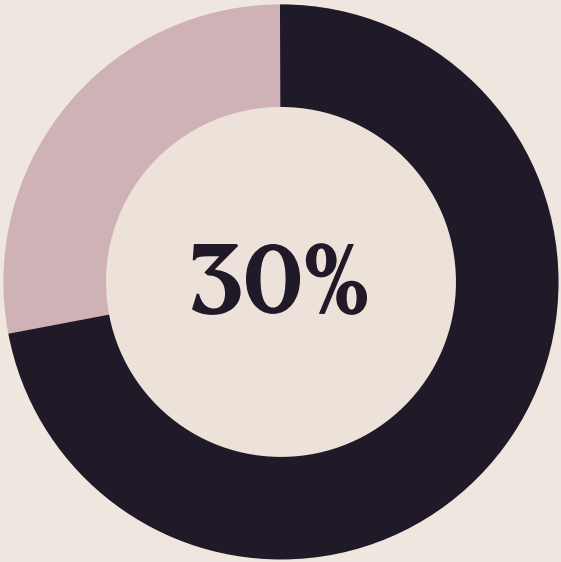


YOY GROWTH

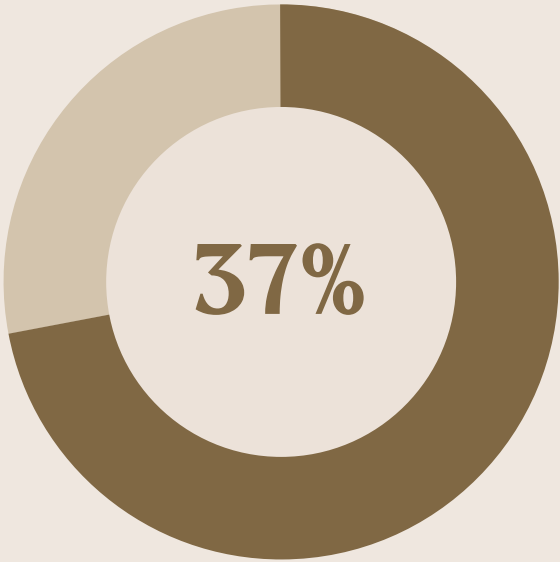
# KEY REVENUE SOURCES



**TICKETING**  
\$3.26M



**SCHOOL**  
\$2.99M



**DEVELOPMENT**  
\$3.64M



FOCUS ON CASH FLOW

# OPERATIONAL DISCIPLINE

Fully Replenished  
Cash Reserves  
\$703,822

	2019A	2020A	2021A	2022A	2023A	2024A	2025E	2026B
TOTAL INCOME	\$6,983,666	\$6,433,911	\$5,910,870	\$7,043,924	\$8,476,443	\$9,856,442	\$10,299,482	\$12,125,487
LESS: TOTAL EXPENSES	\$6,786,298	\$6,311,729	\$5,831,665	\$7,052,324	\$8,329,167	\$9,823,950	\$10,660,747	\$12,125,487
= NET OPERATING INCOME	\$197,368	\$122,182	\$79,205	\$87,676	\$34,985	\$32,492	(\$361,265)	-
ADDBACK: NON-CASH DEPRECIATION	\$62,037	\$262,022	\$376,455	\$380,765	\$381,965	\$480,316	\$608,539	\$625,489
= OPERATING CASH FLOW	\$259,405	\$384,204	\$455,658	\$468,441	\$416,950	\$512,808	\$247,274	\$625,489
YE OPERATING CASH	\$572,652	\$555,266	\$1,196,948	\$1,040,544	+\$1,310,589	\$419,021	\$379,000	\$504,489
YE RESERVES	\$0	\$235,000	\$575,000	\$2,700,000	\$1,092,313	\$568,754	\$703,822	\$1,203,822

# RECORD BREAKING STATS

## TICKET SALES

Highest ticket sales in  
organizational history

**\$3.26M**

## AUDIENCE

Growth in audience

**+14% YOY**

## BALLET BALL

Highest raised in a singular  
event in organizational history

**\$960K**

## UNITED ARTS

Collaborative Arts Campaign  
raised highest in history

**\$1.5M**

## SCHOOL

Total increase in revenue in  
school +9% YOY

**\$2.99M**

## FITNESS THRU DANCE

Elevated interest and grew  
overall registrations

**+33% YOY**

## ENRICHMENT

Enriching the community

**2,500 Participants**



# FOCUS ON THE FUTURE

<b>PHILANTHROPY</b> Enhance skills in philanthropy and patron-donor pipeline work, refining cultivation and stewardship process	<b>CASH FLOW</b> Grow reserves to provide sustainability	<b>PARTNERSHIPS</b> Expand partnership opportunities to reach new audiences	<b>REACH &amp; YIELD</b> Further enhance ticketing revenue & audience reach tactics through third-party integrations (Vatic, Victory Live)	<b>PLANNING</b> Develop three year artistic & strategic plan
<b>SCHOOL</b> Elevate the profile of Orlando Ballet School through strategic marketing efforts	<b>EXPANSION</b> Create committee to focus on Orlando Ballet School study on expansion	<b>CURRICULUM</b> Continue expansion of curriculum including European training methodology + ABT syllabus	<b>ENRICHMENT</b> Elevate profile of Community Enrichment & Orlando Ballet School to enhance fundraising (scholarship support)	

# QUESTIONS





# ADJOURN

Orlando Ballet entertains, educates, and enriches through the highest quality of dance.

