



ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

2024 ANNUAL MEETING

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

TITLE

SPIRIT READY

CHOREOGRAPHY

AMYIA BURRELL

MUSIC

LYFE JENNINGS,
ALICIA KEYS,
GREGORY PORTER

CAST

ARIA SULLIVAN, NOE LEILANI,
HORUS HUDGINS, OLIVIA SACCHETILLO



ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR



CALL TO ORDER & WELCOME

Jonathan Ledden, President



NOMINATING

Jayne Willis,

Vice President & Chair of Nominating Committee

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

OFFICERS



Jonathan Ledden
PRESIDENT
Private Investor



Jayne Willis DNP, RN
VICE PRESIDENT
UCF College of Nursing



Jean Grono-Nowry
TREASURER
Massey Services



Angie Jernigan
SECRETARY
Orlando Health

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

NEW BOARD MEMBERS



Eric Horner
Eric Horner Interiors



John A. "Skip" Kirst Jr.
Collado Real Estate



Diane Kuhl
Development Consultant



Keith Lashley
Principal, HKS Architects



Yadhira Sollberger
Community Volunteer



Robert Suchor
TD Bank



Brandon Colte Suggs
Epoque, Inc.

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

TERM RENEWALS



Marcia Hope Goodwin
City of Orlando



Lisa Westlake
Private Investor



Jayne Willis DNP, RN
UCF College of Nursing

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

EXECUTIVE COMMITTEE



Jonathan Ledden
PRESIDENT
Private Investor



Jayne Willis DNP, RN
VICE PRESIDENT
UCF College of Nursing



Angie Jernigan
SECRETARY
Orlando Health



Jean Grono-Nowry
TREASURER
Massey Services



Shan Atkins
Darden



Sandor Bondorowsky
Total Media Productions



John A. "Skip" Kirst Jr.
Collado Real Estate



Rick Skaggs
USF Federal Credit Union



Lisa Westlake
Private Investor

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

COMMITTEE CHAIRS



Jean Grono-Nowry

FINANCE

Massey Services



Shan Atkins

GOVERNANCE & NOMINATING &

EXECUTIVE DIRECTOR SEARCH

Darden



Lisa Westlake

EDUCATION

Private Investor



Krista Ledden

STEWARDSHIP

Community Volunteer



Brandon Colte Suggs

BALLET BALL

Epoque, Inc



Rebekah Essick

ORLANDO BALLET AMBASSADORS

&Barr



Kara Howell

ORLANDO BALLET AMBASSADORS

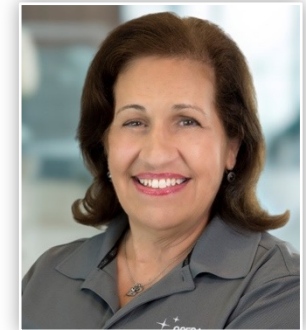
Advent Health



Andrew Howell

ORLANDO BALLET AMBASSADORS

Amazing Brandz



Lizette Valarino

AMIGOS DEL ORLANDO BALLET

The Idea Factory

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

BOARD OF DIRECTORS

Shan Atkins
Darden

Sandor Bondorowsky
Total Media Productions

Bettina Buckley
Disney Parks Live Entertainment

Carol Burkett
Orange County Government

M.C. Cravatta
Foley & Lardner LLC

Ekta Desai
SchenkelShultz Architecture

Rebekah Essick
Orlando Ballet Ambassadors

Nancy Gibbons
Cornerstone Hospice Foundation

Marcia Hope Goodwin
City of Orlando

Jean Grono-Nowry
Massey Services

Keri Holliday
PNC Bank

Eric Horner
Eric Horner Interiors

Andrew Howell
Orlando Ballet Ambassadors

Kara Howell
Orlando Ballet Ambassadors

Kelley Irby
Orlando Magic

Angie Jernigan
Orlando Health

John A. "Skip" Kirst, Jr.
Collado Real Estate

Diane Kuhl
Development Consultant

Keith Lashley
Principal, HKS Architects

Jonathan Ledden
Private Investor

Krista Ledden
Community Volunteer

Traci Madara
Community Volunteer

Erich S. Maschhoff
Truist

Marco Santoro
Wells Fargo

Jorden Morris
Orlando Ballet

Geanne Share
Community Volunteer

Rick Skaggs
USF Federal Credit Union

Yadhira Sollberger
Community Volunteer

Robert Suchor
TD Bank

Brandon Colte Suggs
Epoque, Inc.

Lizette Valarino
Amigos del Orlando Ballet

Lisa Westlake
Private Investor

Jayne Willis DNP, RN
UCF College of Nursing

David Withee
JP Morgan Private Bank

Vonda Wright, MD, MS
Hughston Orthopedics Southeast

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

RETIRING BOARD



Dr. Lynn Le
Le Concierge MD



Tim Kashani
BroadVerse Studios



Jennifer Socaras
UPSHOT Foundation

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR



ARTISTIC DIRECTOR & EXECUTIVE DIRECTOR'S REPORT

Jorden Morris

50

RECORD
BREAKERS

50 ORLANDO BALLET
JORDEN MORRIS | ARTISTIC DIRECTOR

Reflections

50TH ANNIVERSARY CELEBRATION



Reflections:
A film of Orlando Ballet's
50 Year History

Balanchine® Ballet: *Serenade*
Live music by Bach Festival Society of Winter Park

bach

Paul Taylor's
"Company B"

Film sponsored by



September 21 – 24, 2023

OrlandoBallet.org

Reflections: Dancer: Dohila Demestre Photo: Zareena Photography

Artistically ambitious season with world class ballets

- Balanchine's *Serenade*
- Company premiere of Paul Taylor's *Company B*



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50 ORLANDO BALLET
JORDEN MORRIS | ARTISTIC DIRECTOR

World Premiere of
The Nutcracker



December 8-24, 2023

OrlandoBallet.org

Sponsor

ORLANDO
HEALTH

Venue

dr.phillips
center

Original art by Robert Penzance

World premiere of Jordan Morris' *The Nutcracker*

- \$4.1 million of funding commitments
- Nearly \$2 million box office, vs \$1.4 million in 2023



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World premiere of Jordan
Morris' *The Nutcracker*

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ORLANDO BALLET

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THE SLEEPING BEAUTY



FEBRUARY 15 - 18, 2024



Photographer: Michael Quinn Photography | Dancers: Daria Dzikova, Thomas Gubert

ORLANDO
HEALTH

Christopher Stowell's
The Sleeping Beauty 2nd most
successful Main stage series in
history



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ORLANDO BALLET

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DIRECTOR'S CHOICE

Three Uniquely Choreographed Works, One Iconic Show

Heath Gill's

"MEMENTO"

Stephanie Martinez's


"DOS LADOS"

Jorden Morris'

DEVERELL



MARCH
28-31

 dr. phillips
center

Photographer: Zevaco Photography
Dancers: Francis Miller, Kate Gurdiner

Director's Choice provided an eclectic and diverse evening of dance

- 1 World Premiere
- 2 Central Florida premieres



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ORLANDO BALLET


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CASANOVA

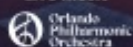
A BALLET BY KENNETH TINDALL

MUSIC BY KERRY MUZZEY

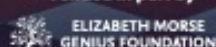


 dr. phillips
center

Live music



Funded in part by



Made possible through
the generosity of
LAURENCE & SUSAN COSTIN

Photographer: Zavesco Photography | Dancers: John Abernathy and Anamarie McGinn

North American premiere of
Kenneth Tindall's *Casanova* met
with rave reviews



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Romeo & Juliet

October 17 - 20, 2024

The Nutcracker

December 6 - 22, 2024





Peter Pan

February 20 - 23, 2025



Balanchine, Graham, Pires

March 27 - 30, 2025



Giselle

May 1 - 4, 2025

ORLANDO BALLET

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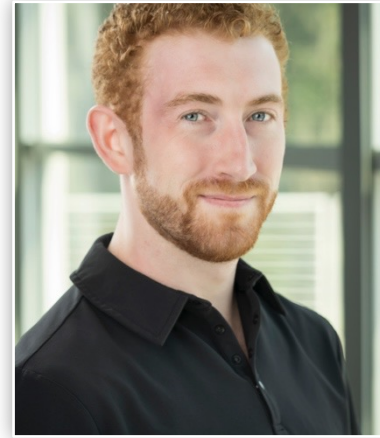
ARTISTIC TEAM



Jorden Morris
Artistic Director



Lisa Thorn Morris
Associate Artistic Director



Heath Gill
Rehearsal Director

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

COMPANY DANCERS



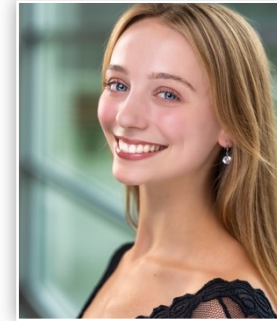
John Abenanty



Sofia Abenanty



Cameron Bailey



Dahlia Denicore



Amir Dodarkhojayev



Israel Zavaleta Escobedo



Maya Fazzari



Kellie Fulton



Kate Gardinier

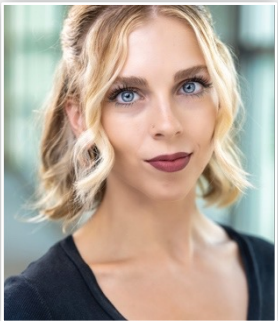


Thomas Gerhardt

ORLANDO BALLET

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COMPANY DANCERS



Kenna Gold



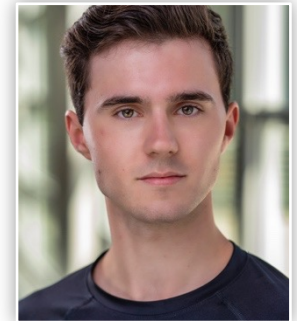
Ellie Iannotti



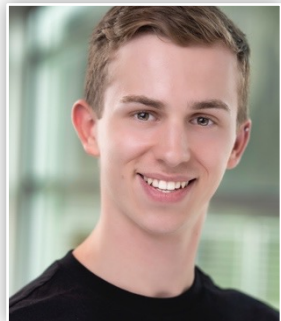
Cielo Ibarrola



Hazuki Kishida



Sebastian Marriott-Smith



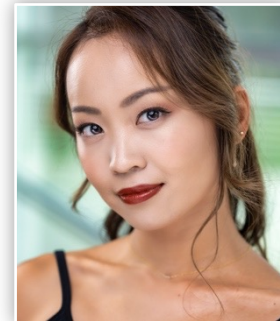
Charlie Mellor



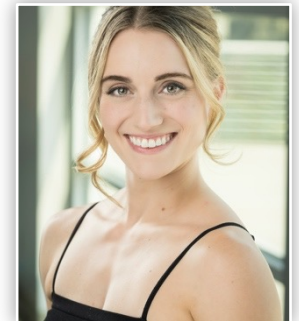
Zach Mench



Francis Mihm



Hitomi Nakamura



Jackie Nash

ORLANDO BALLET

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COMPANY DANCERS



Alberto Peñalver



Jack Ragland



Nathan Rowell



Renee Shubov



Aria Smith



Jaysan Stinnett



David West

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

EDUCATION & ENRICHMENT



Christopher Alloways-Ramsey
Director of Education

EDUCATION & ENRICHMENT

Community Enrichment Highlights

- 132 on-site residencies reaching over 1,800 students K-12
- Hosted inaugural RISE Symposium with +\$300k awarded in scholarships
- Launched New Intro To Ballet Guide to all 16k OCPS 2nd graders
- Books and Ballet reading series launched
- Developed Emotions in Motion



Shane Bland
Head of Community Enrichment

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR



PRESIDENT'S REPORT

Jonathan Ledden

FOCUSED ON 3 MISSION PILLARS

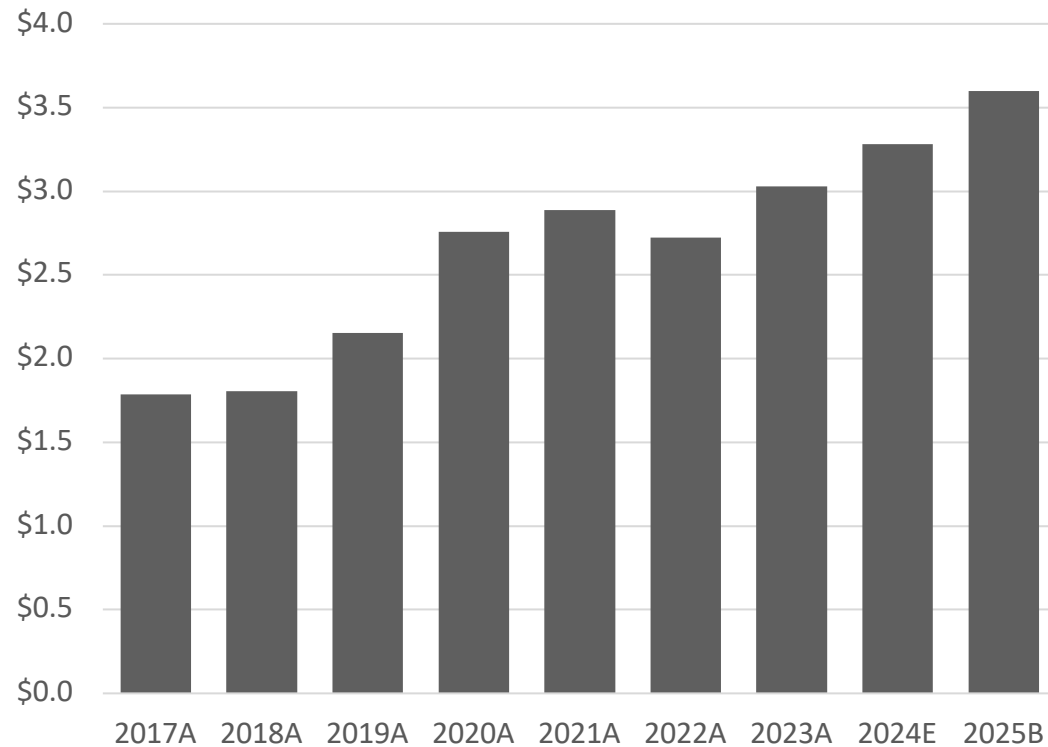
- **Artistically** and **commercially excellent** professional company
- **Educating** every age and skill level in the joy of dance
- **Enriching** every corner and culture in the community

OUR MISSION

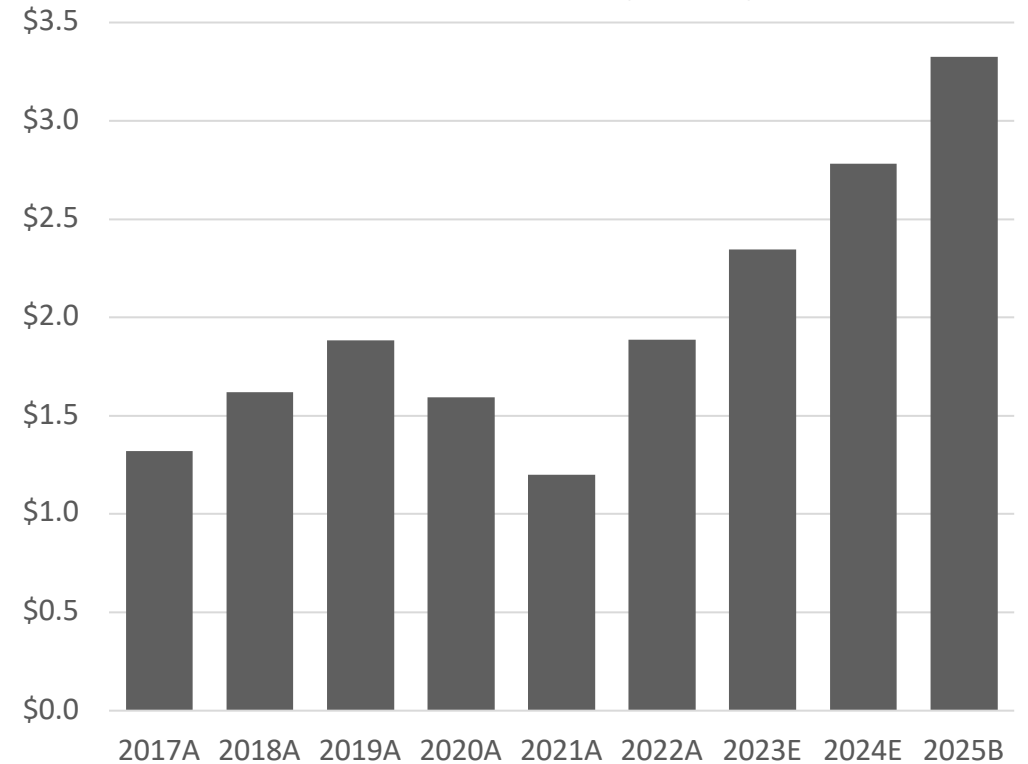
The Orlando Ballet entertains, educates, and enriches through the highest quality of dance.

CONTRIBUTED AND TICKET INCOME HAS INCREASED 10% ANNUALLY SINCE 2017

Contributed Income (\$MM)



All Ticket Sales (\$MM)



OPERATING DISCIPLINE FOCUSED ON CASH FLOW

	2019A	2020A	2021A	2022A	2023A	2024E	2025B
Total Income	\$6,983,666	\$6,433,911	\$5,910,870	\$7,043,924	\$8,476,443	\$9,583,331	\$10,884,155
Less: Total Expenses	\$6,786,298	\$6,311,729	\$5,831,665	\$7,052,324	\$8,329,167	\$9,577,556	10,881,883
= Net Operating Income	\$197,368	\$122,182	\$79,205	\$87,676	\$34,985	\$5,775	\$2,272
Addback: Non-Cash Depreciation	\$62,037	\$262,022	\$376,455	\$380,765	\$381,965	\$458,358	\$604,700
= Operating Cash Flow	\$259,405	\$384,204	\$455,658	\$468,441	\$416,950	\$464,133	\$606,972
YE Operating Cash	\$572,652	\$555,266	\$1,196,948	\$1,040,544	+\$1,310,589	\$756,059*	\$1,000,000*
YE Reserves	\$0	\$235,000	\$575,000	\$2,700,000	\$1,092,313	\$1,000,000*	\$1,500,000*

Operating Income reflects annual revenues less expenses and excludes restricted income. As of 4/30/24. 2024 expenses exclude one-time Restructuring Expenses of \$115,000. *2024 and 2025 reflect estimates of cash position. 2019 - 2023 reflect audited financial statements

FY24: THE RECORD-BREAKING YEAR

- *The Nutcracker* exceeded fundraising goal by \$500,000 and opened fully funded
- The Ballet Ball, in its fifth year, raised over \$800,000
- Giving via The UA Collaborative Arts Campaign broke all records, surpassing \$1 million
- Nearly \$3 million of revenue makes OBS one of the largest ballet schools in America
- Over \$3.2 million of Contributed Revenue – the best ever – Thank You!
- Total fund-raising of over \$7 million including *Nutcracker*

PREPARING FOR THE NEXT 50 YEARS

- Extend Jorden Morris' contract through FY27
- Search for executive leader of national caliber
- Hire a Director of Education to lead OBS And Outreach in the future
- Merge mission-critical OBS and Outreach efforts to increase scalability
- Eliminate or re-imagine low-value activities
- Expand and enhance the signature Ballet Ball
- Add critical skills in fundraising, operations, marketing and accounting
- Create company manager position to support our Artists' needs
- Re-imagine and refine Giving programs
- Renewed commitment to “best in class” donor stewardship and retention

THE FOUNDATION IS BUILT...

The next 5 years will focus on Scale, Scope and Sustainability...

- Artistically stunning repertoire
- Continue to improve work life quality of our artists and team
- Expand curriculum, quality and reach of Orlando Ballet School
- Grow funding resources – tickets, donors, corporates and planned giving
- Create at least one more signature, full-length ballet
- Identify facility expansion opportunities at HOBC and across Central Florida
- Build performance presence beyond Orlando
- Grow reserves to \$3 million
- Plan succession to assure leadership continuity



ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

QUESTIONS?



ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

ADJOURN