



## 2024 SPONSORSHIP OPPORTUNITIES

Join Orlando Ballet on Saturday, April 20, 2024 as we celebrate our Golden Anniversary with The Golden Ballet Ball: A Venetian Masquerade. Proceeds from the event will support the area of greatest need in delivery of our **mission to entertain, educate and enrich through the highest quality of dance.**

Up to 390 guests will enjoy a decadent and immersive experience worthy of our 50<sup>th</sup> Anniversary, including signature cocktails, passed hors d'oeuvres, an exquisite seated dinner, featured performances and entertainment, and, of course, dancing!

### Orlando Ballet Overview

Orlando Ballet is the only professional resident ballet company in Central Florida that provides a complete season of full-length ballets, new works, and non-traditional programs. Since 1974, Orlando Ballet has endeavored to meet the interests of traditional patrons and inspire new audiences to embrace the art of dance.

### Sponsorship Opportunities

Sponsorships are available for \$15,000 and include a variety of benefits in addition to admittance to the event.

Ticket packages of ten may be purchased for \$10,000. Additional ticket packages are available but will not be eligible for sponsor recognition.

*If inventory remains, single tickets will be available for \$1,000 each in November 2023.*

For questions about sponsorships or to tailor your benefits, please contact Michael Maniaci, Senior Philanthropy Officer, at [mmaniaci@orlandoballet.org](mailto:mmaniaci@orlandoballet.org) or by phone at 407-418-9831.

Orlando Ballet is a 501(c)(3) not-for-profit organization. Contributions are tax deductible to the full extent allowed by law. A copy of the official registration (#CH1282) and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800-435-7352 or [www.800helpfla.com](http://www.800helpfla.com). Registration does not imply endorsement, approval or recommendation.

## Sponsorship Packages

Sponsorship packages may also be customized to fit specific goals; additional benefits may be available. Fair market value per guest is estimated at \$200 (to be finalized at a later date); balance may be claimed as tax-deductible.

Proceeds will support the area of greatest need in delivery of Orlando Ballet's mission to entertain, educate and enrich through the highest quality of dance.

### **Ticket Package Sponsor – \$10,000**

- Admission and reserved seating for 10 guests
- Company/name on signage at reserved table
- Company/name recognized on digital communications leading up to the event\*
- Recognition on Orlando Ballet social media channels\*
- On-site logo recognition in digital slideshow\*

### **Event Sponsor – \$15,000 (five available)**

- Admission and premium reserved seating for 10 guests
- Company/name on signage at reserved table
- Recognition on print and media ads, website and social media advertising, digital communications, printed programs and event signage and collateral where available\*
- 1/3 Page Vertical or Horizontal program ad for Casanova (artwork due by February 29, 2024 in 300 dpi, 4-color CMYK)
- Recognition on digital slideshow at Harriett's Orlando Ballet Centre and at performances at the Dr. Phillips Center for the Performing Arts\*

*\*Fulfillment of recognition is contingent upon receipt of logo in acceptable file format (high resolution vector file) from sponsor, and date of confirmation.*

# 2024 BALLET BALL SPONSORSHIP FORM

## 1. SPONSORSHIP SELECTION

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**SOLD** \$50,000 – Presenting Sponsor (one available)

☐ \$15,000 – Event Sponsor (seven available)

☐ \$10,000 – Ticket Package Sponsor

**Note: Fair market value per guest is estimated at \$200 (to be confirmed at a later date). Balance may be claimed as tax- deductible.**

## 2. SPONSOR TO PROVIDE

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☐ Logo (high resolution vector file)

☐ Brand guidelines (if applicable)

☐ Guest names, emails, access and dietary restrictions (due by April 5, 2024)

## 3. PAYMENT DETAILS (due by April 5, 2024)

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☐ I will pay online at [www.orlandoballet.org](http://www.orlandoballet.org)

☐ I will pay by check (mail to Orlando Ballet, ATTN: Philanthropy Department, 600 N. Lake Formosa Drive, Orlando FL, 32803)

**Note: An invoice can be provided upon request**

☐ Please call me to collect my credit card information (contact information below)

## 4. CONTACT & RECOGNITION INFORMATION

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Donor Name: \_\_\_\_\_

(as you would like to be recognized on printed and digital materials)

Company/Contact (if applicable): \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return completed forms to Orlando Ballet's Philanthropy Office,  
600 N. Lake Formosa Drive, Orlando, FL 32803 or [aford@orlandoballet.org](mailto:aford@orlandoballet.org).**