

## 2023 Sponsorship Opportunities

Join Orlando Ballet School on Sunday, November 12, 2023, as we celebrate our 50<sup>th</sup> Anniversary Season with the third annual Nutcracker Boutique at Harriett's Orlando Ballet Centre (600 N. Lake Formosa Drive, Orlando, FL 32803).

This premium holiday shopping experience will include the opportunity to browse Orlando Ballet's unique collection of nutcrackers, Orlando Ballet School merchandise, and a vendor fair featuring external vendor products. Check off your holiday shopping list, and bring the whole family to enjoy activities, refreshments, and performances by Orlando Ballet School students. We anticipate up to 300 guests for this event.

The Nutcracker Boutique is the signature fundraising initiative for Orlando Ballet School. Proceeds from the event will support scholarships and year-round community enrichment activities.

## Orlando Ballet School Overview

Orlando Ballet School, the official school of Orlando Ballet, is regarded as one of the finest dance training academies in the world. Orlando Ballet School adheres to the American Ballet Theatre® (ABT) National Training curriculum and our ABT-certified teachers provide the highest quality training for dancers of all ages.

The vision of Orlando Ballet School is that every child who wishes to experience dance should be able to do so. Through the dedication of Orlando Ballet School's instructors, Orlando Ballet's company dancers, and the generosity of our funding partners, we are able to offer many community enrichment programs to deserving young people throughout the Central Florida area free of charge and provide scholarship awards to students based on need and/or merit.

# Sponsorship Opportunities

## Craft Sponsor – \$100 (three available)

- Complimentary admission and private shopping window for up to 4 guests
- Company logo/name recognition on event and signage materials at your designated craft table\*\*
- Inclusion in all event communications to Orlando Ballet's ticket buyers and subscribers, donors, and school families (45K+ recipients)

## Activity Sponsor – \$200 (three available)

- Complimentary admission and private shopping window for up to 8 guests
- Company logo/name recognition on event materials and signage at your designated activity table\*\*
- Promotion on Orlando Ballet's social media – Facebook (35k followers), Twitter (10K followers) and Instagram (18K followers)
- Inclusion in all event communications to Orlando Ballet's ticket buyers and subscribers, donors, and school families (45K+ recipients)

## Performance Sponsor – \$500 (three available)

- Complimentary admission and private shopping window for up to 8 guests
- Complimentary VIP Table during Nutcracker Boutique performances
- Company logo/name recognition on all event materials and signage during your designated performance\*\*
- Promotion on Orlando Ballet's social media – Facebook (35k followers), Twitter (10K followers) and Instagram (18K followers)
- Inclusion in all event communications to Orlando Ballet's ticket buyers and subscribers, donors, and school families (45K+ recipients)

## Holiday Portrait Sponsor – \$500 (one available)

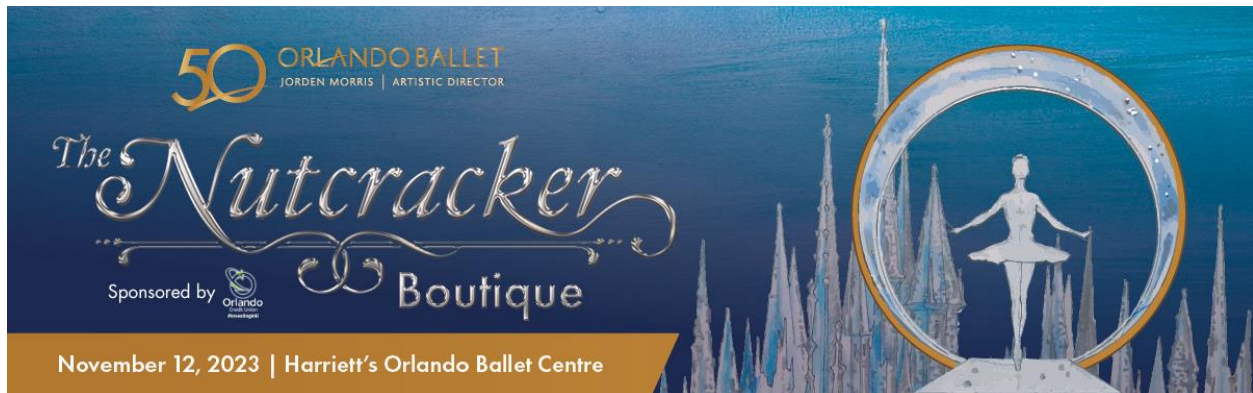
- Complimentary admission, private shopping window and a personal shopper for up to 8 guests
- Complimentary VIP Table during Nutcracker Boutique performances
- Company logo/name recognition on all event materials, media ads, website, and signage\*\*
- Promotion on Orlando Ballet's social media – Facebook (35k followers), Twitter (10K followers) and Instagram (18K followers)
- Inclusion in all event communications to Orlando Ballet's ticket buyers and subscribers, donors, and school families (45K+ recipients)

\*Exclusive location, separate from vendor fair vendors.

\*\*Recognition is contingent upon receipt of high-resolution logo files in preferred format (TIFF or vector file or 1000px PNG or JPEG).

**Thank you for your consideration!**

For questions or to tailor your sponsorship benefits, please contact:  
Abigail Ford, Philanthropy Events Specialist at [aford@orlandoballet.org](mailto:aford@orlandoballet.org) or 407.418.9821



### SPONSORSHIP SELECTION

- \$100 – Craft Sponsor
- \$200 – Activity Sponsor
- \$500 – Performance Sponsor
- \$500 – Portrait Sponsor

**Note: Fair market value per guest is \$25. Balance may be claimed as tax- deductible.**

### SPONSOR TO PROVIDE (due with returned form)

- Logo (TIFF or vector file or 1000px PNG or JPEG)
- Brand guidelines (if applicable)

### PAYMENT DETAILS (due by November 3, 2023)

- I will pay online at <https://orlandoballet.org/events/nutcrackerboutique2023/>
- I will pay by check (mail to Orlando Ballet, ATTN: Philanthropy, 600 N. Lake Formosa Drive, Orlando FL, 32803). **Note: An invoice can be provided upon request**
- Please call me to collect my credit card information (contact information below)

### CONTACT & RECOGNITION INFORMATION

Donor Name: \_\_\_\_\_

(as you would like to be recognized on printed and digital materials)

Company/Contact (if applicable): \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return completed forms to Orlando Ballet's Development Office,  
600 N. Lake Formosa Drive, Orlando, FL 32803 or [aford@orlandoballet.org](mailto:aford@orlandoballet.org).**

*Orlando Ballet is a 501(c) (3) not-for-profit organization. Contributions raised through the Nutcracker Boutique are tax-deductible to the full extent allowed by law. A copy of the official registration (#CH1282) and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800-435-7352 or [www.helpfla.com](http://www.helpfla.com). Registration does not imply endorsement, approval or recommendation.*