



2023 Trunk Show Vendor Opportunities

Join Orlando Ballet School on Sunday, November 12, 2023, for the exclusive opportunity to browse and purchase from our unique collection of nutcrackers at Harriett's Orlando Ballet Centre (600 N. Lake Formosa Drive, Orlando, FL 32803).

Register online and reserve your shopping window to ensure a premium holiday shopping experience. While you shop, enjoy family friendly activities, trunk show vendors, a silent auction, appearances by some of *The Nutcracker's* most beloved characters, performances by Orlando Ballet School students, food and beverages. VIP experience upgrades will also be available. We anticipate up to 300 guests for this event.

The Nutcracker Boutique is the signature fundraising initiative for Orlando Ballet School. Proceeds support scholarship and community enrichment activities throughout the year.

Orlando Ballet School Overview

Orlando Ballet School is regarded as one of the finest training academies in the world and is the official school of Orlando Ballet. Orlando Ballet School adheres to the American Ballet Theatre® (ABT) national training curriculum and our ABT certified teachers provide the highest quality training for dancers of all ages. Students who train with Orlando Ballet School have the added benefit of performing with our professional company for *The Nutcracker* and other mainstage season productions at the Dr. Phillips Center for the Performing Arts each year.

The vision of Orlando Ballet School is that every child who wishes to experience dance should be able to do so. Through the dedication of Orlando Ballet School's instructors, Orlando Ballet's company dancers, and the generosity of our funding partners, we are able to offer many community enrichment programs to deserving young people throughout the Central Florida area free of charge and provide scholarship awards to students based on need and/or merit.

Trunk Show Vendor: 20% of proceeds benefit Orlando Ballet School

Vendor Benefits:

- Opportunity to have a merchandise table at Harriett's Orlando Ballet Centre during the event
- Company logo/name recognition on digital event materials, media ads, event website, and digital event signage*
- Promotion on Orlando Ballet's social media –Facebook, (35K followers), Twitter (10Kfollowers) Instagram (21.6K followers) and LinkedIn (3K followers)
- Inclusion in email communications to Orlando Ballet's ticket buyers, subscribers, donors, and school families (approximately 43,940 recipients)

For questions about sponsorship opportunities or to tailor your benefits, please contact Abigail Ford, Philanthropy Events Specialist, at aford@orlandoballet.org or by phone at 407-418-9821.

**Fulfillment of recognition is contingent on receipt of logo in acceptable file format (300 dpi or larger, .eps and .png format in black, white and full color) from sponsor, and date of confirmation.*

Contact & Recognition Information

Contact Name: _____
(as you would like to be recognized on printed and digital materials)

Company Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

I agree to donate at least 20% of proceeds earned at the event to Orlando Ballet School in exchange for the benefits outlined above.

Signature: _____ Date: _____

**Please return completed forms to Orlando Ballet's Philanthropy Office,
600 N. Lake Formosa Drive, Orlando, FL 32803 or to aford@orlandoballet.org.**

Orlando Ballet is a 501(c) (3) not-for-profit organization. Contributions raised through The Nutcracker Boutique are fully tax-deductible as no goods or services were received. A copy of the official registration (#CH1282) and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800-435-7352 or www.helpfla.com. Registration does not imply endorsement, approval or recommendation.