

50

ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

**FY23 Annual Meeting**  
**May 25, 2023**

23  
24 SEASON



# Mission Moment

“Remembering Love”

Choreography: Amyia Burrell

Music: I Remember You by Sara Vaughn

Costumes: Orlando Ballet Wardrobe

Dancers: Noe Leilani and Rafe King

## Governance & Nominating

**Jayne Willis**

Vice President &  
Nominating Chair



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ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

# Orlando Ballet Board of Directors Slate & Committees

23  
24 SEASON



# Officers

**Jonathan Ledden**  
**President**  
Private Investor

**Rick Skaggs**  
**Immediate Past President**  
USF Federal Credit Union / Darden Credit Union

**Jayne Willis DNP, RN**  
**Vice President**  
UCF College of Nursing

**Nancy Gibbons**  
**Secretary**  
Community Volunteer

**Jean Grono-Nowry**  
**Treasurer**  
Massey Services

# New Board Members

**M.C. Cravatta**

Foley & Lardner LLP

**Kelley Irby**

Orlando Magic

**Erich S. Maschhoff**

TD Bank

**Krista Ledden**

Community Volunteer

## **2<sup>nd</sup> Term Renewals**

**Jean Grono-Nowry - 1<sup>st</sup> term ending 6/30/23**

Massey Services

**Sandor Bondorowsky - 1<sup>st</sup> term ending 12/31/23**

Total Media Productions, Inc

**Geanne Share - 1<sup>st</sup> term ending 12/31/23**

Community Volunteer

# Executive Committee

Jonathan Ledden, President

Rick Skaggs, Immediate Past President

Jayne Willis, Vice President

Nancy Gibbons, Secretary

Jean Grono-Nowry, Treasurer

Shan Atkins

Lynn Le, MD

Jennifer Socarras

Lisa Westlake

## Governance

### **Lisa Westlake, Chair**

Jayne Willis, Nominating Chair

Shan Atkins

Marcia Hope Goodwin

Skip Kirst

Marco Santoro

Rick Skaggs

Jennifer Socarras

Cheryl Collins

## Finance

### **Jean Grono-Nowry, Chair**

Shan Atkins

Angie Jernigan

Geanne Share

Rick Skaggs

David Withee

Cheryl Collins

Katherine Fabian\*

Kim Sydebrant\*

\* Staff Liaison

# Orlando Ballet School

## Lynn Le, MD, Chair

Krista Ledden

Lisa Westlake

Cheryl Collins

Jorden Morris

Phillip Broomhead\*

# Community Enrichment

## Nancy Gibbons, Chair

Carol Burkett

Jennifer Socarras

Ekta Desai

Cheryl Collins

Marcia Hope Goodwin

Charmaine Hunter\*

Traci Madara

Laurel Hayward\*

Geanne Share

Joni Newman\*

\* Staff Liaison

## Cultivation & Stewardship

### Krista Ledden, Chair

M.C. Cravatta	Erich Maschhoff
Ekta Desai	La Voyce Porter
Nancy Gibbons	Jennifer Socarras
Kelley Irby	Vonda Wright, MD
Angie Jernigan	Cheryl Collins
Traci Madara	Ashley Samuels*

## Ballet Ball

### Jennifer Socarras, Chair

Bettina Buckley	Ashley Samuels*
Nancy Gibbons	Dustin Becker**
Keri Holliday	Delise Bondorowsky**
Lynn Le, MD	Rob Highfill**
La Voyce Porter	Brandon Colte Suggs**
Cheryl Collins	Judy Yarmuth**

\* Staff Liaison

\*\* Community Volunteer

## Media & Production Advisory

Sandy Bondorowsky

Bettina Buckley

Tim Kashani

Jonathan Ledden

Krista Ledden

## Affinity Groups

**Amigos del Orlando Ballet**

Lizette Valarino, Chair\*\*

**Orlando Ballet Ambassadors**

Pending Appointment, Chair\*\*

\*\* Community Volunteer

# **Jonathan Ledden** **President Elect**

Board Emeritus Nominations



# Criteria

- Served on the Board with distinction for five (5) or more contiguous years
- Held key leadership positions or made significant contributions to the success of Orlando Ballet
- Engaged in major volunteer or advocacy activities in service to the Board
- Served as an exemplar of Board service to Orlando Ballet

# John A. “Skip” Kirst, Jr.

- Served with distinction from 2017-2023
- Vice President and Founding Chair of the Governance Committee
- Go-to leader and key contributor to every major initiative of the last 6 years
  - Executive Director and Artistic Director selection
  - Recruited countless new donors and patrons
  - Board restructure building a collegial and productive Board of now 27 directors
  - Re-formulation of Bylaws and Board Policies
  - Rebuilt the esteem of Orlando Ballet in the community as a tireless advocate
- An Exemplary Board Member
  - Warm and welcoming to the community he loves
  - Candid and direct when the right decision matters
  - Willing to make hard choices when not always popular
  - Highest ethics and integrity placing Orlando Ballet first



A photograph of three people in a forest setting. On the left, a woman in a dark, long-sleeved dress is walking. In the center, a man in a dark vest over a white shirt is walking. On the right, a woman in a dark, long-sleeved dress is walking. They are all smiling and appear to be in motion. The background is a dense forest with trees and foliage.

## Organizational Founders: Nominees for Honorary Board Emeritus Status

**Barbara Riggins**

**Kip Watson**

**Patti Watson  
Walsh**

# **Board President Rick Skaggs**

A Great Year for Orlando Ballet



# Generosity Fuels Growth

- 8% growth in contributed income over FY22; almost 500% growth since FY17
- Approximately \$100k from new donors through the United Arts Campaign this year
- Average gift amount increased from \$800 in FY17 to \$1,460 in FY23 with significant growth at \$5,000+ and \$10,000+ donor level
- The Ballet Ball continues to net over \$400,000 annually
- The Board continues to grow by size as well as generosity with a 38% increase in giving over FY22

Thank you to our Board of Directors and Donors!

# Jean Grono-Nowry

## Treasurer

Financial Snapshot



FINANCIAL SNAPSHOT	2019A	2020A	2021A	2022A	2023PF	2024B
Total Income & Non-Operating Gains (Excl. Non-recurring)	\$6,983,666	\$6,433,911	\$5,910,870	\$7,140,000	\$8,339,500	\$9,330,075
Less: Total Expenses	\$6,786,298	\$6,311,729	\$5,831,665	\$7,052,324	\$8,221,500	\$9,326,349
= Net Operating Income	\$197,368	\$122,182	\$79,205	\$87,676	\$118,000	\$3,726
Addback: Non-Cash Depreciation	\$62,037	\$262,022	\$376,455	\$380,765	\$381,965	\$457,325
= Operating Cash Flow	\$259,405	\$384,204	\$455,660	\$468,441	\$499,965	\$461,051
YE Operating Cash, Balance	\$572,652	\$555,266	\$1,196,948	\$1,040,544	\$1,487,665	\$1,898,716
YE Reserves, Balance*	\$0	\$235,000	\$575,000	\$2,700,000	\$1,213,751	\$1,088,751

\*It is the goal and the intention of our Board to authorize transfers to our reserves once fiscal year-end surplus is finalized. We believe in investing in the future of the Orlando Ballet by establishing and funding reserves to secure operations, building repairs and improvements and new works.

## Meeting the Mission Cheryl Collins, CFRE Executive Director

*Orlando Ballet entertains,  
educates, and enriches  
through the highest quality  
of dance.*



# Staff Service Anniversary Milestones

**Kim Marsh**

Head of Academy Program, Student Services & Certification



20 Years

**Gonzalo Espinoza**

Head of Trainee Program & School Choreographer



10 Years

# Specific Focus for FY24

- Entertain: - Audience Engagement & Education will continue be the primary focus for Patron Services
- Educate: - Curriculum Enhancements will be focused upon creation of a formalized matriculation and graduation program
  - Significant focus upon parent and family engagement – creation of a school Community
- Enrich: - Implement student/teacher resources for all Orlando Ballet programming, in addition to *The Nutcracker*
  - Expand Come Dance With Us programming to reach wider range of ages
  - Begin Baby STEPS (caregiver + baby class) within community centers

# FY23 Accomplishments

Entertain: Patron's Guides created for mainstage shows to aid in audience education  
Return to printed programs with digital as supplemental at Patron request

Educate: OBS increased student registration by 13% YOY to 484  
Fitness thru Dance class offerings expanded to include 5 – 7 week intensives for adults

Enrich: Total programs serving ages 3 – 103 = 8  
Total Number of Residencies = 141 (+ 21 from FY22)  
Total Participants in Residencies: 2,630  
Total Participants Across all Programming: 18,880

# No Money, No Mission...We Will Fund Our Goals By

Leveraging current momentum and excitement about the 50<sup>th</sup> Anniversary:

- Contributed Income: Significant Focus Upon Individual Donors to achieve \$1M in annual support and grow Soutenu Society (planned giving)
- Patron Services: Elevated patron experience and repertoire driving ticket and subscription sales
- OBS & Fitness Thru Dance Tuition: Focus upon full utilization of available capacity in both divisions with expectation of hitting capacity within two fiscal years

# Ballet Ball – Association of Fundraising Professionals Award Winning Signature Fundraising Event

## Goals:

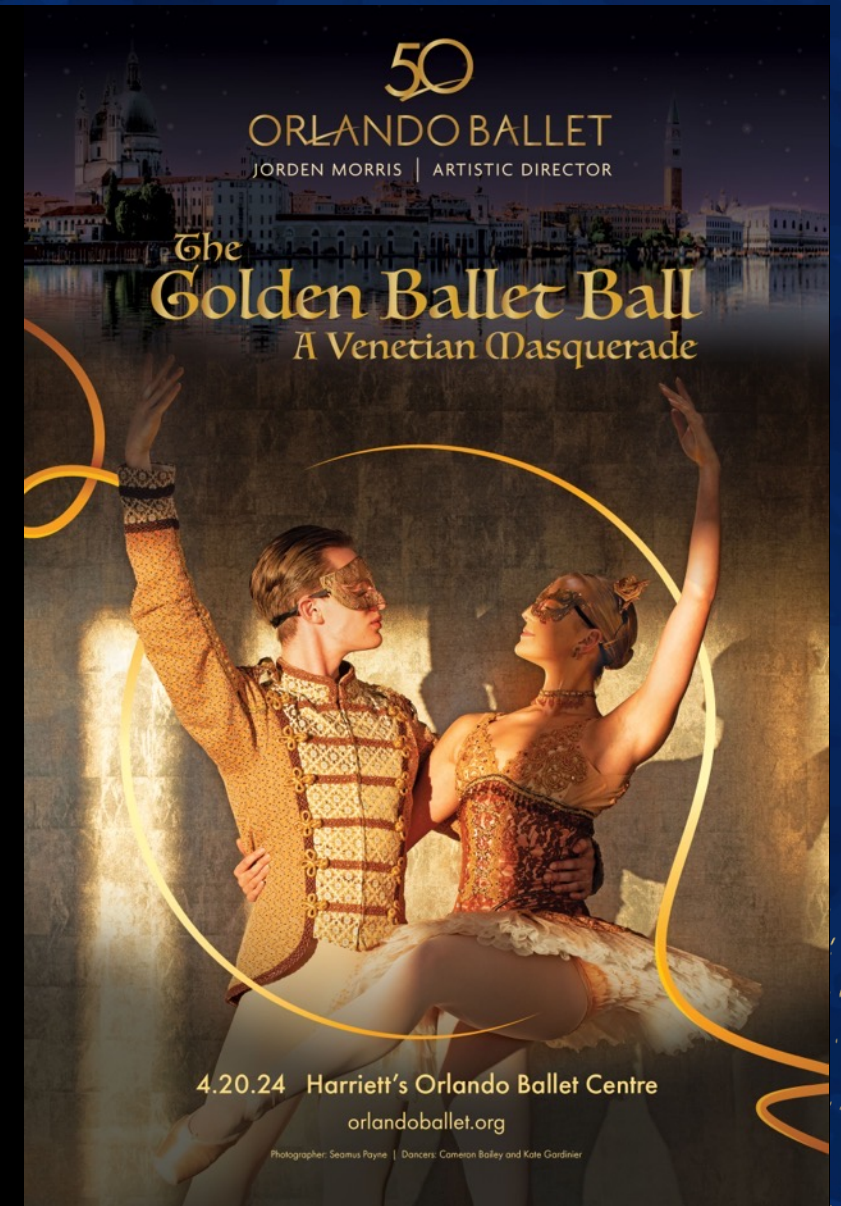
- Create A Must Attend Event
- Recreate and Raise the Bar Each Year
- Platform for New Donor Engagement

FY23: A Night In 1950s New Orleans

FY22: A Night With The Great Gatsby

FY21: A Night In 19th Century Paris

FY20: A Cinderella Story



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ORLANDO BALLET

JORDEN MORRIS | ARTISTIC DIRECTOR

The Path Forward:  
Orlando Ballet's 50<sup>th</sup>  
Anniversary and Beyond

23  
24 SEASON



## 5 Board Objectives for 50

1. Deliver the most ambitious and stunning season in Orlando Ballet's history
2. Raise \$3.4 million of Contributed Income
3. Expand Donor Base to 500 individual donors
4. Strategically expand our Board following the 3C model
5. Imagine the next phases of OBS and Enrichment efforts, and geographic expansion

*If we achieve this, we will position Orlando Ballet for even greater artistic excellence*



**Entertaining with Artistic Excellence**  
**Jorden Morris**  
**Artistic Director**

*Artistic vision will carry  
Orlando Ballet into the  
future*



## Michael Pink's *Dracula*

- October 20-23, 2023
- Five Performances
- Steinmetz Hall – Dr. Phillips Center
- Fifth highest-grossing non-*Nutcracker* performance



# *The Nutcracker*

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- December 2 – 18, 2022
- 17 Performances
- Steinmetz Hall – Dr. Phillips Center
- Record Breaking Sales \$1.4MM!
- The final engagement of this production
- Refreshed Lighting
- Choreographic Updates





# *Moulin Rouge® The Ballet*

- February 9-12, 2023
- 5 Performances
- Steinmetz Hall – Dr. Phillips Center
- Record Breaking Sales, #1 Non-Nutcracker in the history of Orlando Ballet
- Live music by the Orlando Philharmonic Orchestra
- Incorporated vocalist from Opera Orlando

# *Director's Choice*

March 23-26, 2023

5 Performances

Harriett's Orlando Ballet Centre  
Orlando Ballet Second Company

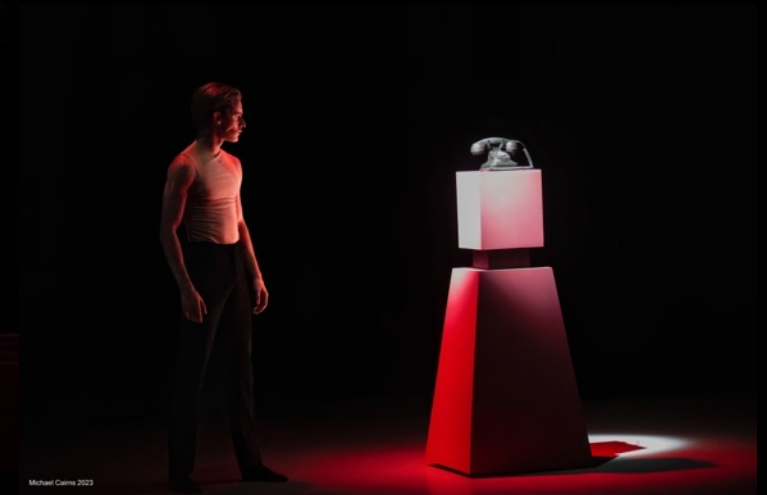


*Paquita* | Phillip Broomhead &  
Yan Chen after Marius Petipa



*"Breakthrough"* | Natreia Blake

- Winner of Dance Accelerator
- Community Enrichment tie-in



*"The Next Big Thing"* | Heath Gill

- World Premiere

# *A Streetcar Named Desire*

- April 27-30, 2023
- 5 Performances
- Steinmetz Hall – Dr. Phillips Center
- Choreographer | Anabelle Lopez Ochoa
- Best patron survey results from any previous engagement
- OB is the second ballet company in North America to present this production



# 2023-24 Orlando Ballet Company

- Choreographer Heath Gill has joined the Company as Rehearsal Director
- Appointments made for 25 of 26 dancers
- Five dancers from apprentice or Second Company promoted to Company
- Three dancers from Second Company promoted to apprentice
- One new dancer has been contracted
- Second Company roster will be comprised of 16 dancers



## *Reflections: 50<sup>th</sup> Anniversary Celebration*

- September 21 -24, 2023
- 5 Performances
- Including:
  - A film by Total Media Productions looking back on Orlando Ballet's history and looking ahead to the future
  - Paul Taylor's *Company B*
  - Balanchine® Ballet: *Serenade* with live music by the Bach Festival Society



# *The Nutcracker*

- December 8-24, 2023
- 17 Performances
- Including:
  - An all-new version of *The Nutcracker*
  - Choreography by Artistic Director Jorden Morris
  - Set and costume design by Robert Perdziola
  - Lighting design by Joseph Walls



## *The Sleeping Beauty*

- February 15-18, 2024
- 5 Performances
- Choreography by Christopher Stowell  
after Marius Petipa

# *Director's Choice*

- March 28-31, 2024
- 5 Performances
- Returning to the Dr. Phillips Center



*Subject to Change* | Heath Gill



*Dos Lados* | Stephanie Martinez



*Deverell* | Jorden Morris

# *Casanova*

- May 16-19, 2024
- 5 Performances
- Including:
  - Choreography by Kenneth Tindall
  - US Premiere
  - Collaboration between Orlando Ballet, Colorado Ballet, and Milwaukee Ballet



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*The Nutcracker*

A large, ornate, golden decorative flourish or scrollwork element that spans the width of the title, featuring intricate curves and symmetrical patterns.

ORLANDO BALLET PRESENTS THE NUTCRACKER





DESSELMEYER  
"THE NUTCRACKER"  
ORLANDO BAILEY

Rudolph 3/2005

LADDAUX  
KING'S GOLD



SCALE 1:3



MARIONETTE  
TO BE FLOPPY  
AT JOINTS  
+ HEAD



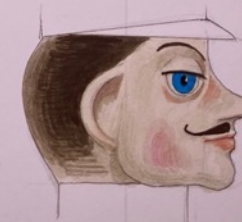
DOLL  
TO BE FLUID,  
STANDABLE,  
SITABLE AT  
HIP JOINTS.



NUTCRACKER DOLL + MARIONETTE



FULL  
SIZE  
HEAD



ORLANDO BAILEY "THE NUTCRACKER"  
Rudolph

SCALE 1:3

MOUSE KING DOLL MARIONETTE

FABRIC  
TUNIC +  
CAPE



18"



MARIONETTE  
TO BE FLOPPY  
AT JOINTS  
+ HEAD



FULL SIZE HEAD

ORLANDO BAILEY "THE NUTCRACKER"  
Rudolph



Orlando Bulletin

"The Naturocker"  
Act I

Richardson  
12/2022



Anna  
 Act 2 Party Dress  
 "The Nutcracker"  
 Redgum  
 1/2023



Fritz + Cadets  
 "The Nutcracker"  
 Orlando Bauer  
 Redgum 1/2023





"THE NUTCRACKER"  
ORLANDO BAKER

Rydzia 2/00



THE  
MOUSE KING  
"THE NUTCRACKER"  
ORLANDO BAKER

Rydzia 2-23



SOLDIERS  
"THE NUTCRACKER"

ORLANDO BAUER

Reynolds  
3/2023



"THE NUTCRACKER"  
ORLANDO BAUER  
Reynolds 3/2023



TRUMPET  
HOUSE

LITTLE  
HOUSE





SNOWFLAKE



A SNOWFLAKE  
"The Nutcracker"  
ORANGE BALLET

Fig. 1-23



Chas. Ballet

"The Nutcracker"

Paul Jones



Suzanne Perry Perry  
 "The Nutcracker"  
 Orlanda Bauer  
 P. 23



CLARA  
 as DEW DROP  
 "THE NUTCRACKER"  
 ORLANDA BAUER  
 P. 23



Flower A  
"The Nutcracker"  
Orlando Ballet

R. J. 1.23



Flower B  
"The Nutcracker"  
Orlando Ballet

R. J. 1.23

MARZIPAN



MARZIPAN  
"THE NUTCRACKER"  
ORLANDO BALLET

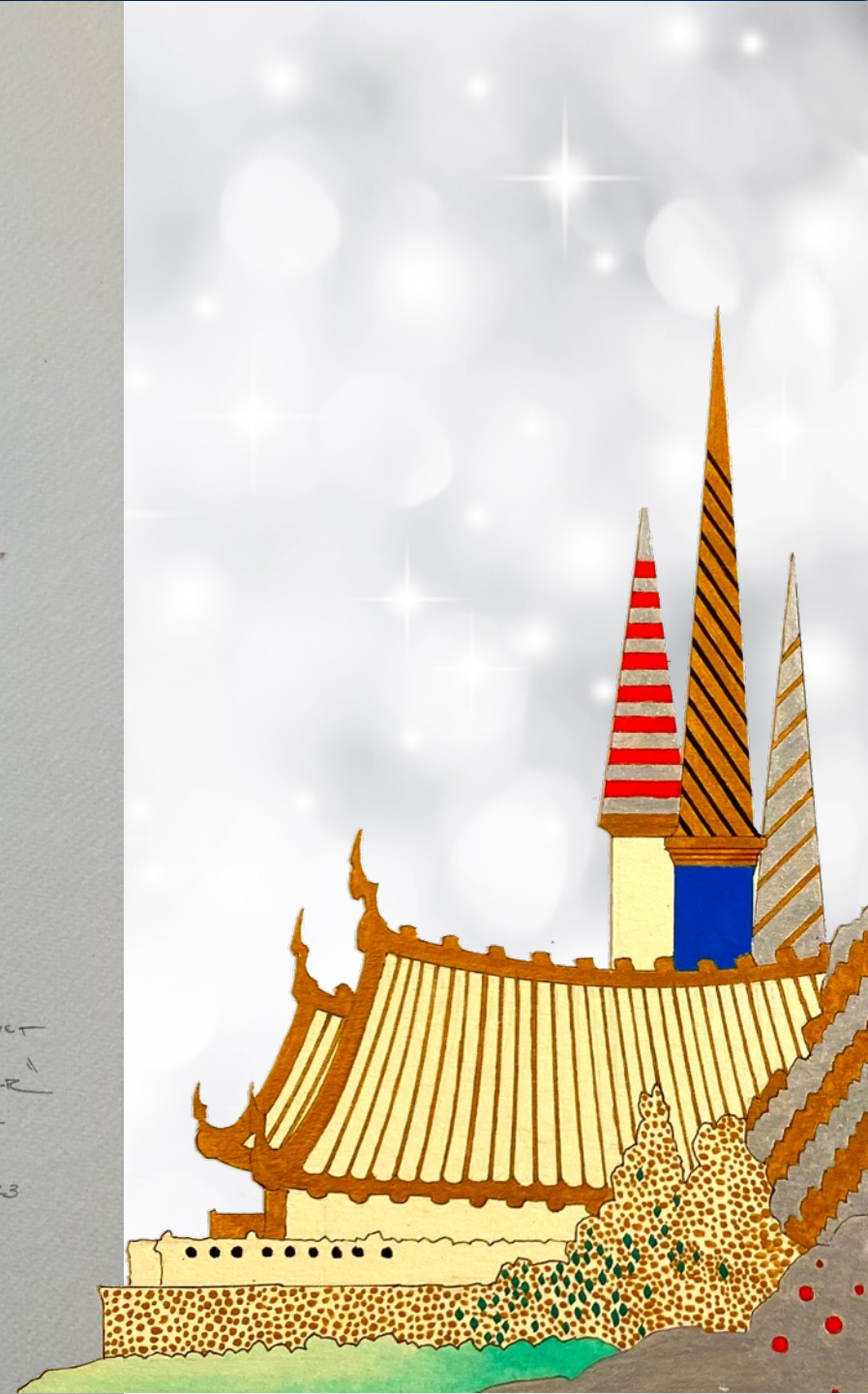
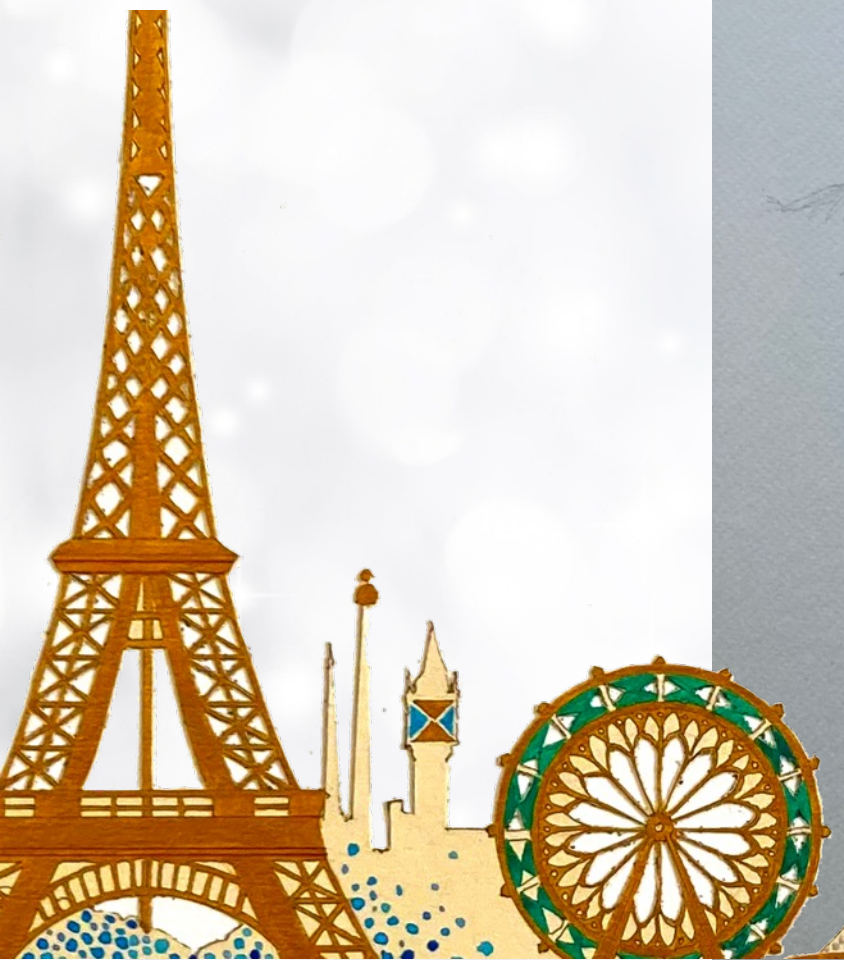
Reagan  
3/2023



SPANISH  
"THE NUTCRACKER"  
ORLANDO BAILET  
Fridgman 1-23



ARABIAN  
"THE NUTCRACKER"  
ORLANDO BAILET  
Fridgman 1-23





Russian Man  
 "The Nutcracker"  
 Orlando Ballet

Perkins  
 4/2003



Russian  
 "The Nutcracker"  
 Orlando Ballet

Perkins 1-23



Harold Lloyd  
"The Norwester"  
Oscar Brown  
Feb 11 1920



Thank you all for joining us  
in support of the mission of  
Orlando Ballet