



To Whom it May Concern:

I am writing to respectfully request your support for Orlando Ballet's highly anticipated *Ballet Ball: A Night in 1950s New Orleans* taking place at Harriett's Orlando Ballet Centre on Saturday, April 15, 2023. Up to 460 guests will enjoy an immersive experience, including signature cocktails, decadent hors d'oeuvres, an exquisite dinner, program, entertainment and, of course, dancing!

Many do not know that ticket sales and tuition only cover 60% of Orlando Ballet's annual operating costs. The remaining funds come from tax-deductible donations from generous individuals and organizations in our community. Orlando Ballet relies upon philanthropic gifts to support daring new productions, spectacular stage sets, dazzling costumes, collaborations with world class choreographers, live musical performances and all of the technical preparation that goes into keeping the Company center stage. Contributions also support training opportunities for the young artists of Orlando Ballet School, community enrichment programs, and year-round efforts to bring dance to the widest possible audiences.

This is your chance to be part of a truly spectacular opportunity and support one of Central Florida's most beloved arts organizations. **Would you kindly consider supporting our mission by donating a treat for our upcoming Ballet Ball?**

What is a "treat"? Well, I am so glad you asked! A treat is a product, service, or gift certificate that guests will receive upon making a contribution to Orlando Ballet at the *Ballet Ball: A Night in 1950s New Orleans*. Treats must have a minimum value of \$100 or \$250.

Proceeds from treats will support the area of greatest need in delivery of our mission to **entertain, educate and enrich through the highest quality of dance.**

Donors will receive onsite recognition via digital displays inside Harriett's Orlando Ballet Centre, as well as social media posts on Facebook (35K followers) and Instagram (20.4K followers) leading up to/following the event. Attached, you will find our in-kind donation form.

If you wish to participate, please send this completed form and a JPEG or PNG version of your logo (if applicable) to Abigail Ford at aford@orlandoballet.org.

Thank you so much for your consideration!

2023 BALLET BALL IN-KIND DONATION FORM

Saturday, April 15, 2023 | Harriett's Orlando Ballet Centre

- ☐ Treat
☐ Event Support

Donor's Name: _____
(as you would like to be recognized on printed and digital materials)**

Company (if applicable): _____

Contact Individual: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone (cell): _____ (Business): _____

Description of donated item(s) and/or service: _____

Monetary value of donated item(s) and/or service*: _____

*Treats must be valid for a minimum of 12 months after event
(unless for specific date experience/performance)
and must have an individual value of at least \$100 or \$250.

Donor Signature: _____ Date: _____

Please return to Orlando Ballet Development Office, 600 N Lake Formosa Drive, Orlando FL, 32803 or aford@orlandoballet.org.

**In-kind treat donations will be recognized pre-event via Orlando Ballet's social media channels and onsite via digital displays throughout the building. Financial support for the event itself will be recognized accordingly.

Proceeds will benefit Orlando Ballet. Orlando Ballet is a 501(c)(3) not-for-profit organization. Contributions are tax deductible to the full extent allowed by law. A copy of the official registration (#CH1282) and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800-435-7352 or www.800helpfla.com.
Registration does not imply endorsement, approval or recommendation.

Orlando Ballet Staff Use Only: Tess ID: _____ Input Date: _____ ACK Date: _____