



2017|2018 Season

Orlando Ballet

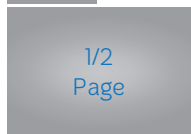
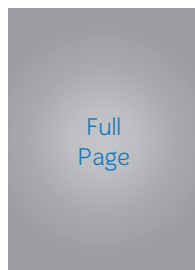
Program Ad Dates and Specifications



SEASON PRODUCTIONS

MAINSTAGE PERFORMANCES	AD DUE DATE	SHOW DATES	PRINTING
Swan Lake	10/04/17	10/27/17-10/29/17	4,500-5,000
The Nutcracker *	11/29/17	12/21/17-12/24/17	15,000-16,000
Romeo & Juliet	01/17/18	02/09/18-02/11/18	4,500-5,000
Arcadian Broad's Beauty & the Beast Family	02/21/18	03/17/18-03/18/18	4,500-5,000
Contemporary Wonders	04/11/18	05/04/18-05/06/18	4,500-5,000

AD SPECIFICATIONS



Full Page (Bleed) - 5 Premium Cover Spots	5.5" wide	8.5" high
Full Page (Non-Bleed)	4.75" wide	7.5" high
1/2 Page	4.75" wide	3.625" high
1/4 Page	2.25" wide	3.625" high

- Bleed ads should observe a 0.25" bleed border on all four sides of ad.
- Ad formats should be PDF compliant.
- Colors should be CMYK and 300 dpi or more.
- Do not include crop-marks, trim marks, color bars, labels or stamps.

CONTACT

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Dancer: Marta Gongos (Canada)
Photography: Michael Cairns 2017